

Ford

ALL-NEW FIESTA



Go Further

Choose the right Fiesta for you.

Available in a range of distinctively individual series design options, whatever your preference there is an All-New Ford Fiesta to suit you.



Style

Zetec



Titanium

Titanium X

Vignale

Core

An elegant design, impressive integrated technologies, and a superb range of engine choices, all contribute to the All-New Ford Fiesta's outstanding appeal.



B&O PLAY Zetec
(available in Bohai Bay Mint and Chrome Copper)

B&O PLAY Titanium
(available in Bohai Bay Mint and Chrome Copper)

B&O PLAY Series

The stylish B&O PLAY Series matches premium audio with a choice of two striking exterior and interior colour themes, both exclusive to the B&O PLAY Series.

Luxury

Fiesta's luxury models deliver superior levels of sophistication and comfort, with premium materials and additional technologies.



ST-Line

ST-Line X

Sport

Distinctive ST-Line exterior styling delivers the dynamic Ford Fiesta driving experience with additional eye-catching individuality.

FORD FIESTA Colour and trim

	Standard body colours		Premium body colours*					Exclusive body colours*				Milano Grigio
	Blazer Blue	Race Red	Frozen White	Deep Impact Blue**	Moon dust Silver	Magnetic	Shadow Black	Bohal Bay Mint	Chrome Copper	Blue Wave	Ruby Red	
Style												
Seat facing trim and colour: Intersection/Tira in Ebony Seat bolster trim and colour: View in Ebony Instrument panel colour: Ebony	■	■	⊗	⊗	⊗	⊗	⊗					
Zetec												
Seat facing trim and colour: Elow in Ebony Seat bolster trim and colour: Domo in Ebony Instrument panel colour: Ebony	■	■	⊗	⊗	⊗	⊗	⊗		⊗	⊗		
B&O PLAY Series												
Seat facing trim and colour: Elow in Ebony Seat bolster trim and colour: Domo in Ebony Instrument panel colour: Ebony								■	■			
ST-Line												
Seat facing trim and colour: Court in Ebony Seat bolster trim and colour: Nexus in Ebony Instrument panel colour: Ebony		■	⊗	⊗	⊗	⊗	⊗		⊗	⊗		
ST-Line X												
Seat facing trim and colour: Court in Ebony Seat bolster trim and colour: Skip in Ebony with Metal Grey Stitching and grey vinyl inserts Instrument panel colour: Ebony		■	⊗	⊗	⊗	⊗	⊗		⊗	⊗		
ST-Line X Red Pack Interior (Option)												
Seat facing trim and colour: Court in Ebony Seat bolster trim and colour: Skip in Ebony with Red Stitching and red vinyl inserts Instrument panel colour: Ebony		■	⊗	⊗	⊗	⊗	⊗					
Titanium												
Seat facing trim and colour: Elow in Ebony Seat bolster trim and colour: Domo in Ebony Instrument panel colour: Ebony		■	⊗	⊗	⊗	⊗	⊗			⊗		
Titanium X												
Seat facing trim and colour: Flagstone in Ebony Seat bolster trim and colour: Windsor Leather in Ebony with Metal Grey Stitching Instrument panel colour: Ebony		■	⊗	⊗	⊗	⊗	⊗			⊗		
Vignale												
Seat facing trim and colour: Hexagon Quilted Leather in Black Ruby Seat bolster trim and colour: Windsor Leather in Black Ruby Instrument panel colour: Ebony			■	⊗	⊗	⊗	⊗			⊗	⊗	

Available

*Premium and Exclusive paints are optional at extra cost.



FORD FIESTA Fuel and Performance

The fuel economy figures quoted in the table below are achieved by following strict EU governed test procedures and are specifically designed to enable customers to compare vehicles from all manufacturers on a like-for-like basis. Fuel consumption is directly affected by the length of the journey; number of passengers and amount of luggage carried; individual driving style; road and traffic conditions; weather conditions; vehicle age, mileage, condition and standard of maintenance; use of vehicle features such as air conditioning; and any modifications to the vehicle such as the addition of a roof rack. Your fuel economy will vary based on these and other factors and, for these reasons, many drivers may not achieve the EU fuel economy figures (below) in day-to-day driving, although the vehicle is technically capable of doing so.

Most powerful

1.0 Ford EcoBoost (140 PS)
CO₂ emissions 102 g/km

Lowest emissions

1.5 TDCi (85 PS)
CO₂ emissions 82 g/km

	1.1Ti-VCT (70 PS)	1.1Ti-VCT (85 PS)	1.0 Ford EcoBoost (100 PS)	1.0 Ford EcoBoost (100 PS) Automatic	1.0 Ford EcoBoost (125 PS)	1.0 Ford EcoBoost (140 PS)	1.5 Duratorq TDCi (85 PS) 3-door	1.5 Duratorq TDCi (85 PS) 5-door	1.5 Duratorq TDCi (120 PS)
Euro Stage	Stage VI	Stage VI	Stage VI	Stage VI	Stage VI	Stage VI	Stage VI	Stage VI	Stage VI
Maximum Power PS (kW)	70 (52)	85 (63)	100 (73.5)	100 (73.5)	125 (92)	140 (103)	85 (63)	85 (63)	120 (88)
Torque Nm	110	110	170	170	170	180	215	215	270
CO ₂ emissions (g/km) ⁹⁰	101	101	97	118	98	102	82	84	89
Transmission	5 speed manual	5 speed manual	6 speed manual	6 speed automatic	6 speed manual	6 speed manual	6 speed manual	6 speed manual	6 speed manual
Drive	4x2	4x2	4x2	4x2	4x2	4x2	4x2	4x2	4x2
Fuel consumption in mpg (L/100 km)⁹⁰									
Urban	50.4 (5.6)	50.4 (5.6)	52.3 (5.4)	40.9 (6.9)	52.3 (5.4)	48.7 (5.8)	80.7 (3.5)	76.3 (3.7)	72.4 (3.9)
Extra Urban	76.3 (3.7)	76.3 (3.7)	78.5 (3.6)	67.3 (4.2)	78.5 (3.6)	74.3 (3.8)	94.2 (3.0)	91.1 (3.1)	88.3 (3.2)
Combined	64.2 (4.4)	64.2 (4.4)	65.7 (4.3)	54.3 (5.2)	65.7 (4.3)	62.8 (4.5)	88.3 (3.2)	85.6 (3.3)	80.7 (3.5)

*In 4th gear. ⁹⁰Ford test figures. ⁹⁰The declared Fuel/Energy Consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk>
#Represents the lightest kerbweight assuming driver at 75kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. Towing limits quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. Gross Train Mass includes trailer weight.

FORD FIESTA Fuel and Performance

	1.1Ti-VCT (70 PS)	1.1Ti-VCT (85 PS)	1.0 Ford EcoBoost (100 PS)	1.0 Ford EcoBoost (100 PS) Automatic	1.0 Ford EcoBoost (125 PS)	1.0 Ford EcoBoost (140 PS)	1.5 Duratorq TDCI (85 PS) 3-door	1.5 Duratorq TDCI (85 PS) 5-door	1.5 Duratorq TDCI (120 PS)
Performance^o									
Max. speed (mph)	99	105	113	111	121	125	108	108	121
0-62 mph (secs)	14.9	14	10.5	12.2	9.9	9.0	12.5	12.5	9
31-62 mph* (secs)	17.9	17.5	11	N/A	9.9	8.5	12.8	12.8	8.9
Weights & Loads (3-door/5-door)									
Kerbweight (kg) [#]	1113/1135	1113/1135	1144/1163	1184/1206	1144/1164	1144/1164	1163	1186	1188/1207
Gross Vehicle Mass (kg)	1620/1635	1620/1635	1645/1665	1650/1675	1645/1665	1645/1665	1655	1675	1665/1685
ST-Line - Gross Vehicle Mass (kg)	N/A	N/A	1630/1650	1635/1655	1630/1650	1630/1650	N/A	N/A	1650/1670
Gross Train Mass (kg)	2370/2390	2370/2390	2645/2665	2650/2675	2645/2665	2645/2665	2405	2425	2665/2685
Max. Towable Mass [#] (kg)(12%) (braked)	750	750	1000	1000	1000	1000	750	750	1000
Max. Towable Mass (kg) (unbraked)	555/565	555/565	570/580	590/600	570/580	570/580	580/595	580/595	590/600
Roof Load(kg)	50	50	50	50	50	50	50	50	50

*In 4th gear. ^oFord test figures. ^{oo}The declared Fuel/Energy Consumptions, CO₂ emissions and electric range are measured according to the technical requirements and specifications of the European Regulations (EC) 715/2007 and (EC) 692/2008 as last amended. Fuel consumption and CO₂ emissions are specified for a vehicle variant and not for a single car. The applied standard test procedure enables comparison between different vehicle types and different manufacturers. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel/energy consumption, CO₂ emissions and electric range. CO₂ is the main greenhouse gas responsible for global warming. A guide on fuel economy and CO₂ emissions which contain data for all new passenger car models is available at any point of sale free of charge or can be downloaded under <http://carfueldata.dft.gov.uk> [#]Represents the lightest kerbweight assuming driver at 75kg, full fluid levels and 90% fuel levels, subject to manufacturing tolerances and options, etc., fitted. Towing limits quoted represent the maximum towing ability of the vehicle at its Gross Vehicle Mass to restart on a 12 per cent gradient at sea level. The performance and economy of all models will be reduced when used for towing. Gross Train Mass includes trailer weight.



FORD FIESTA Exterior features

	Style	Zetec	B&O PLAY Zetec	ST-Line	ST-Line X	Titanium	B&O PLAY Titanium	Titanium X	Vignale
Exterior design features									
Door mirrors – Electrically-operated and heated, integrated side indicator, body colour housings	■	■	■	■	■	■	■	■	■
Door mirrors – Electrically-operated and heated, power-foldable, integrated side indicator, body colour housings with puddle lights		▣	▣	▣	■	■	■	■	■
Door mirrors – Blind Spot Information System with Cross Traffic Alert (includes power-foldable door mirrors with puddle lights)		□	□	□	□	□	□	□	□
Front upper grille – Self-colour, mesh design	■								
Front upper grille – Chrome surround and horizontal bars		■	■			■	■	■	
Front upper grille – Unique ST-Line				■	■				
Front upper grille – Unique Vignale mesh with chrome surround									■
Front bumper – Body coloured	■	■	■			■	■	■	
Front bumper – Unique ST-Line				■	■				
Front bumper – Unique Vignale									■
Front fog lights (including cornering lights) – Bright bezel		■	■			■	■	■	
Front fog lights (including cornering lights) – ST-Line black bezel				■	■				
Front fog lights (including cornering lights) – Unique Vignale satin aluminium bezel									■
Rear bumper – Body coloured upper, self-colour lower	■	■	■			■	■	■	
Rear bumper – Unique ST-Line				■	■				
Rear bumper – Unique Vignale with diffusor and satin aluminium applique									■
Rear fog lights	■	■	■	■	■	■	■	■	■
ST-Line side skirt body mouldings – body colour				■	■				
Side panel applique – Unique Vignale arrow, satin aluminium									■
Rear spoiler – Body colour with centre high mounted stop light	■	■	■			■	■	■	■
Large rear spoiler – Body colour with centre high mounted stop light				■	■				
Black belt line finisher	■			■	■				
Chrome belt line finisher		■	■			■	■	■	■
Openable Panorama roof					□	□	□	□	■
Rear privacy glass	□	□	□	□	■	■	■	■	■
ST-Line badge – Wing				■	■				
Vignale badge – Wing and rear									■
Detachable tow bar (includes 13-pin electrical kit)	□	□	□			□	□	□	

	Style	Zetec	B&O PLAY Zetec	ST-Line	ST-Line X	Titanium	B&O PLAY Titanium	Titanium X	Vignale
Exterior convenience features									
Door edge protectors		□	□	□	□	□	□	□	□
Headlights – Halogen reflector with black bezel and daytime running lights	■								
Headlights – Halogen projector with black bezel and dedicated LED daytime running lights		■	■	■	■	■	■	■	■
Auto Headlights – Automatic on/off	■	■	■	■	■	■	■	■	■
Headlights – Automatic on/off and highbeam (includes automatic wipers with rain sensor, headlight courtesy delay)				■	■	■	■	■	■
Rear lights – Non-LED	■	■	■	■		■	■	■	■
Rear lights – LED technology					■	■	■	■	■
Ford Easy-Fuel capless refuelling system	■	■	■	■	■	■	■	■	■
Tailgate wash/wipe	■	■	■	■	■	■	■	■	■
Wipers – Standard with 6-speed interval settings	■	■	■	■		■	■	■	■
Wipers – Automatic, with rain sensor					■	■	■	■	■
Quickclear heated windscreen		■	■	■	■	■	■	■	■

Standard ■
 Optional, at extra cost □
 Part of an option pack at extra cost ▣

FORD FIESTA Interior features

	Style	Zetec	B&O PLAY Zetec	ST-Line	ST-Line X	Titanium	B&O PLAY Titanium	Titanium X	Vignale
Interior design features									
Door lever – Chrome finish	■	■	■	■	■	■	■	■	■
Front door threshold plates – Ford oval design		□	□			□	□	□	
Front door threshold plates – ST-Line				■	■				
Front door threshold plates – Active									
Front door threshold plates – Vignale									■
Front door threshold plates – ST									
Floor mats – Front and rear, velour						■	■	■	
Floor mats – Front and rear, ST-Line					■				
Floor mats – Front and rear, Vignale									■
Floor mats – Front and rear, ST									
Floor mats – Front and rear, contrast stitching			■				■		
Steering wheel – 3-spoke	■								
Steering wheel – 3-spoke, leather-trimmed		■	■			■	■	■	■
Steering wheel – 3-spoke, leather trimmed flat-bottomed				■	■				
Steering wheel – Heated, leather-trimmed (option within Comfort Pack)		□	□	□	□	□	□	■	■
Steering column – Rake – and reach-adjustable	■	■	■	■	■	■	■	■	■
Gearshift knob	■								
Gearshift knob – Leather-trimmed		■	■			■	■	■	
Gearshift knob – leather-trimmed with aluminium insert				■	■				
Gearshift knob – Vignale, leather-trimmed									■
Sport pedal set – Stainless steel cappings and rubber inserts (manual transmission only)				■	■				
Headliner – Moulded, non-woven	■								
Headliner – Woven		■	■			■	■	■	■
Headliner – Woven (Dark)				■	■				
Climate control									
Air conditioning – Manual control	■	■	■	■					
Air conditioning – Electronic Automatic Temperature Control (EATC)					■	■	■	■	■

Standard ■
 Optional, at extra cost □
 Part of an option pack at extra cost □



FORD FIESTA Interior features

	Style	Zetec	B&O PLAY Zetec	ST-Line	ST-Line X	Titanium	B&O PLAY Titanium	Titanium X	Vignale
Interior convenience features									
Ford Power Starter Button				■	■				
Ford MyKey®	■	■	■	■	■	■	■	■	■
Cruise control (includes Adjustable Speed Limiter)	□	□	□	□	■	■	■	■	■
Glove box – Illuminated	■	■	■	■	■	■	■	■	■
Centre console – with 12V power point and 2 cupholders	■	■	■	■	■	■	■	■	■
Centre console – with armrest and openable stowage area with USB connectivity and 12V power point					■	■	■	■	■
Front overhead console with sunglasses holder		■	■	■	■	■	■	■	■
Courtesy light – Front and rear, overhead halogen	■								
Courtesy light – Front map light and rear, overhead LED		■	■	■	■	■	■	■	■
Courtesy light – Ambient LED courtesy lighting cup holder					■				
Courtesy light – Ambient LED courtesy lighting, footwell area, cup holder, inner door levers, door map pockets, front and rear map-reading lights						■	■	■	■
Rear-view mirror – Auto-dimming					■	■	■	■	■
Trip/fuel computer	■	■	■	■	■	■	■	■	■
Windows – Electrically-operated front with one-touch lowering/closing on driver's side	■	■	■	■	■	■	■	■	■
Windows – Electrically-operated front and rear with one-touch lowering/closing on driver's side, global closing (5-door)	□	□	□	□	□	□	□	■	■
Seats									
Front seats – Comfort-style	■	■	■			■	■	■	■
Front seats – Sports-style				■	■				
Front seats – Recaro -style									
Front seat – Driver's manual height and fore/aft adjustment	■	■	■	■	■	■	■	■	■
Front seat – Driver's manual lumbar support adjustment	□	□	□	□	■	■	■	■	■
Front seat – Passenger's manual height, lumbar and fore/aft adjustment					■	□	□	■	■
Front seats – Heated cushion and seatback (option within Comfort Pack)		□	□	□	□	□	□	■	■
Rear seat – 60:40 split back and cushion	■	■	■	■	■	■	■	■	■
Loadspace									
Warning triangle storage	■	■	■	■	■	■	■	■	■
Adjustable loadspace floor in luggage compartment (eliminates first aid kit strap and warning triangle storage)	□	□	□	□	□	□	□	□	□

FORD FIESTA Option packs

	Style	Zetec	B&O PLAY Zetec	ST-Line	ST-Line X	Titanium	B&O PLAY Titanium	Titanium X	Vignale
Driver Assistance Technologies and Comfort & Convenience Features									
NCAP Technology Pack – Lane-Keeping Alert & Lane-Keeping Aid, Adjustable Speed Limiter, rear seatbelt minder, rear centre headrest and Auto-headlamps	■	■	■	■	■	■	■	■	■
Driver Assistance Features – Traffic Sign Recognition, Driver Alert, Auto Highbeam, 4.2" TFT coloured instrument cluster, Rain-sensing wipers and auto-dimming rear view mirror					■	■	■	■	■
Rear Parking Distance Sensors	□				□	□	□	□	■
City Pack – Rear parking distance sensors and power-foldable door mirrors with puddle lights		□	□	□				■	
Rear View Camera								■	
Rear View Camera Pack with Rear Parking Distance Sensors		□	□	□	□	□	□	□	■
Advanced Auto Park Assistance Pack – Active Park Assist with front and rear parking sensors and rear view camera						□	□	□	□
Driver Assistance Pack – Pre-Collision Assist with Pedestrian Detection, Distance Indication and Distance Alert, Adaptive Cruise Control, and 4.2" TFT coloured instrument cluster screen	□	□	□	□	□	□	□	□	□
BLIS (Blind Spot Information System) with Cross Traffic Alert – Blind Spot Information System and power-foldable door mirrors with BLIS indicator, Cross Traffic Alert and 4.2" TFT coloured instrument cluster		□	□	□	□	□	□	□	□
Comfort Pack – Heated front seats and heated steering wheel		□	□	□	□	□	□	■	■
Ford KeyFree System – Keyless Entry with Keyless Start					□	□	□	■	■

Standard ■
 Optional, at extra cost □
 Part of an option pack at extra cost □

FORD FIESTA Option packs

	Style	Zetec	B&O PLAY Zetec	ST-Line	ST-Line X	Titanium	B&O PLAY Titanium	Titanium X	Vignale
Alloy Wheel Style Packs and Interior Personalisation									
16" Alloy Wheel Style Pack – Front door threshold plates, rear privacy glass and 16" 8-spoke Rock Metallic machined finish alloy wheels		<input type="checkbox"/>	<input type="checkbox"/>			<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
17" Alloy Wheel Style Pack – Front door threshold plates and 17" 8-spoke Sparkle Silver alloy wheels						<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
B&O PLAY Series – Bohai Bay Mint Edition – Bohai Bay Mint colour theme to key interior areas; Anodized interior door spears, air vent "Smiley" and instrument panel, foiled interior mirror cap and front & rear floor mats with Bohai Bay Mint contrast stitching			<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>		
B&O PLAY Series – Chrome Copper Edition – Chrome Copper colour theme to key interior areas; Anodized interior door spears, air vent "Smiley" and instrument panel, foiled interior mirror cap and front & rear floor mats with Chrome Copper contrast stitching			<input checked="" type="checkbox"/>				<input checked="" type="checkbox"/>		
ST-Line X Red Pack – Race Red colour theme to key interior areas; Anodized interior door spears, air vent "Smiley" and instrument panel, foiled interior carbon-style mirror cap and contrast red stitching to partial leather seats and door armrest					<input type="checkbox"/>				

FORD FIESTA Audio features

	Style	Zetec	B&O PLAY Zetec	ST-Line	ST-Line X	Titanium	B&O PLAY Titanium	Titanium X	Vignale
Audio & Navigation Systems									
Ford AM/FM Radio with 4.2" multi-functional coloured display, six speakers (four front and two rear), MP3-compatible, remote audio controls, Bluetooth®, MyFord Dock and USB connection for external music devices	<input checked="" type="checkbox"/>								
Ford DAB Radio with 4.2" TFT multi-functional coloured display, six speakers (four front and two rear), MP3-compatible, remote audio controls, Bluetooth®, MyFord Dock and USB connection for external music devices	<input type="checkbox"/>								
Ford SYNC 3 DAB Radio with 6.5" TFT touchscreen display, six speakers (four front and two rear), MP3-compatible, remote audio controls, Ford SYNC 3 with Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, and USB connection for external music devices		<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>					
Ford SYNC 3 Navigation System with DAB Radio, 8" TFT touchscreen display, seven speakers (four front, two rear, one centre), MP3-compatible, remote audio controls, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, and USB connection for external music devices	<input type="checkbox"/>	<input type="checkbox"/>		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			
B&O PLAY Premium Audio & Navigation Systems									
B&O PLAY Premium Audio Sound System and Ford SYNC 3 Radio with DAB, 6.5" TFT touchscreen display, 10 speakers (four front, four rear, one centre) with subwoofer, MP3-compatible, remote audio controls, B&O Play, Ford SYNC 3 with Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, and USB connection for external music devices		<input type="checkbox"/>		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
B&O PLAY Premium Audio Sound System and Ford SYNC 3 Navigation System with DAB Radio, 8" TFT touchscreen display, seven speakers (four front, two rear, one centre), MP3-compatible, remote audio controls, Ford SYNC 3 with Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth®, Privacy Mode, and USB connection for external music devices		<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>			<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
CD Player									
CD Player mounted inside glovebox	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Standard
 Optional, at extra cost
 Part of an option pack at extra cost

Standard
 Optional, at extra cost
 Part of an option pack, at extra cost.

*Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

FORD FIESTA Wheels

	Style	Zetec	B&O PLAY Zetec	ST-Line	ST-Line X	Titanium	B&O PLAY Titanium	Titanium X	Vignale
Wheels									
Wheel cover – Steel – 15"x6" (fitted with 195/60 R15 tyres*)	■								
Alloy – 15"x6", 8-spoke, Sparkle Silver (fitted with 195/60 R15 tyres*)		■	■						
Alloy – 16"x6.5", 10-spoke, Sparkle Silver (fitted with 195/55 R16 tyres*)						■	■		
Alloy – 16"x6.5", 8-spoke Rock Metallic machined finish (available as part of a Style Pack) (fitted with 195/55 R16 tyres*)		□	□			□	□	□	
Alloy – 17x7", 8-spoke, Sparkle Silver (available as part of a Style Pack) (fitted with 205/45 R17 tyres*)						□	□	□	
Alloy – 17x7", ST-Line design Rock Metallic (fitted with 205/45 R17 tyres*)				■	■				
Alloy – 18x7", ST-Line design Rock Metallic/Machined (fitted with 205/40 R18tyres*)				□	□				
Alloy – 17x7", Vignale design Luster Nickel (fitted with 205/45 R17 tyres*)									■
Alloy – 18x7", 8-spoke, Vignale Polished alloy (fitted with 205/40 R18tyres*)									□
Tyre repair kit	■	■	■	■	■	■	■	■	■
Spare wheel – Steel – 14"x5.5" (Not available with B&O PLAY Audio System or panorama roof)	□	□		□	□	□			

Standard ■

Optional, at extra cost □

Part of an option pack at extra cost □

*The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.
 Note: The 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 15 and 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit).

FORD FIESTA Mechanical features

	Style	Zetec	B&O PLAY Zetec	ST-Line	ST-Line X	Titanium	B&O PLAY Titanium	Titanium X	Vignale
Steering									
Electric power-assisted steering (EPAS)	■	■	■	■	■	■	■	■	■
Suspension									
Front – Independent with MacPherson struts and anti-roll bar, rear – Independent Control Blade multi-link system and anti-roll bar	■	■	■	■	■	■	■	■	■
Suspension – Sports				■	■				
Technology									
Auto-Start-Stop system (standard on all engines)	■	■	■	■	■	■	■	■	■

Standard ■

Optional, at extra cost □



FORD FIESTA Safety and security

	Style	Zetec	B&O PLAY Zetec	ST-Line	ST-Line X	Titanium	B&O PLAY Titanium	Titanium X	Vignale
Safety									
Intelligent Protection System (IPS) ¹⁾	■	■	■	■	■	■	■	■	■
Anti-lock Braking System (ABS) ¹⁾ with Electronic Brake-Force Distribution (EBD) ¹⁾	■	■	■	■	■	■	■	■	■
Enhanced Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist (HSA) ²⁾ and Trailer Sway Control ¹⁾	■	■	■	■	■	■	■	■	■
Emergency Brake Warning ²⁾ – Automatic flashing of brake lights under heavy braking	■	■	■	■	■	■	■	■	■
Airbags – Driver and front passenger's* ¹⁾ (single stage)	■	■	■	■	■	■	■	■	■
Airbags – Front side impact ¹⁾	■	■	■	■	■	■	■	■	■
Airbags – Front and rear side curtain ¹⁾	■	■	■	■	■	■	■	■	■
Tyre Pressure Monitoring ¹⁾	■	■	■	■	■	■	■	■	■
Seats – ISOFIX mounting provision for child seat ¹⁾	■	■	■	■	■	■	■	■	■
Security									
Remote central/double locking	■	■	■	■	■	■	■	■	■
Thatcham Category 1 Alarm	■	■	■	■	■	■	■	■	■



Standard ■
 Optional, at extra cost □
 Part of an option pack at extra cost ▣
¹⁾Safety feature, ²⁾Driver assistance feature.
***Note: A child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. The safest place for children is properly restrained on the rear seat.**

FORD FIESTA Dimensions and capacity

3-door

1093L...

Laden to roof.

292L 

Laden to package tray.

5-door

1093L...

Laden to roof.

292L 

Laden to package tray.

	Fiesta 3 door	5 door	Fiesta ST-Line 3 door	5 door
Overall length without/with towbar (mm)	4040/4140	4040/4140	4065/-	4065/-
Overall width with/without mirrors (mm)	1941/1735	1941/1735	1941/1735	1941/1735
Overall width with folded-back mirrors (mm)	1783	1783	1783	1783
Overall height (mm) (unladen)	1476	1476	1466	1466
Minimum distance between wheel arches (mm) (in luggage compartment)	980	980	980	980
Turning circle – kerb to kerb (m)	10.05	10.05	10.05	10.05
Interior dimenisons				
1st seat row headroom (mm) (without panorama roof)	992	992	992	992
1st seat row legroom (mm) (maximum with seat in rearmost midheight position)	1125	1125	1125	1125
1st seat row shoulder room (mm)	1346	1346	1346	1346
2nd seat row headroom (mm) (without panorama roof)	955	955	955	955
2nd seat row legroom (mm) (maximum with seat in rearmost midheight position)	835	835	835	835
2nd seat row shoulder room (mm)	1300	1300	1300	1300
Luggage capacity (litres)*				
5-seat mode (laden to package tray) (with tyre repair kit)	292	292	292	292
2-seat mode (laden to roof) (with tyre repair kit)	1093	1093	1093	1093
Loadspace				
Max. loading height (mm)	824	824	824	824
Loading width between wheel houses (mm)	980	980	980	980
Loading length (at floor to second row seats) (mm)	721	721	721	721
Fuel tank capacity (litres)				
Petrol	42	42	42	42
Diesel	42	42	42	42

*Measured in accordance with ISO 3832. Dimensions may vary dependent on the model and equipment fitted.

Fiesta ST-Line 3-door & 5-door

Height: 1466 mm[‡]



Width: 1735 mm[‡]
Width (with mirrors): 1941 mm[‡]



Length: 4065 mm[‡]

Fiesta 3-door & 5-door

Height: 1476 mm[‡]



Width: 1735 mm[‡]
Width (with mirrors): 1941 mm[‡]



Length: 4040 mm[‡]

FORD FIESTA Next steps



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Ford Warranty
 3-year/ 60,000 miles* Warranty
 1-year/unlimited miles* Ford Assistance Roadside Cover (Europe)
 1-year/unlimited miles* Paint Warranty
 12-year/unlimited miles* Perforation Warranty

All Fiesta models



Standard

*Whichever occurs soonest; from date of first registration. Year 1 - unlimited mileage. Subject to terms and conditions.

FORD FIESTA Insurance Groups

	Style	Zetec	B&O PLAY Zetec	ST-Line	ST-Line X	Titanium	B&O PLAY Titanium	Titanium X	Vignale
1.1 Ti-VCT (70 PS (51.4kW)) (5-speed manual)	2E								
1.1 Ti-VCT (85 PS (62.5kW)) (5-speed manual)		5E	5E						
1.0 Ford EcoBoost (100 PS (74kW)) (6-speed manual)		10E	10E	10E	10E	10E	10E	10E	10E
1.0 Ford EcoBoost (100 PS (74kW)) (6-speed automatic)		10E	10E	10E	10E	10E	10E	10E	10E
1.0 Ford EcoBoost (125 PS (91kW)) (6-speed manual)				12E	13E	12E	12E	13E	13E
1.0 Ford EcoBoost (140 PS (103kW)) (6-speed manual)				15E	15E				15E
1.5 Duratorq TDCi (85 PS (62.5kW)) (6-speed manual)	8E	8E	9E						
1.5 Duratorq TDCi (120 PS (88kW)) (6-speed manual)				14E	15E	14E	14E	15E	15E

E = Exceeds security requirement for model concerned and group rating has been reduced. Insurance ratings are issued by the Association of British Insurers and are shown above on the 1-50 rating scale.

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