



New FordFiesta

Recommended prices

Effective from 28th January 2013

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Series	Body Style	Engine	Transmission	VED Band	CO2 Emission	Recomm. Retail Price £	Total Price (incl VAT) £	P11D	Monthly BIK Rate at 20%	Monthly BIK Rate at 40 %	Estimated 'On the Road' Price £
Studio	3 Door	1.25 60PS	5 Speed	C	120	8,095.83	9,715.00	9,740.00	24.00	49.00	9,795.00
Style	3 Door	1.25 60PS	5 Speed	C	120	9,345.83	11,215.00	11,240.00	28.00	56.00	11,295.00
	3 Door	1.25 82PS	5 Speed	C	120	9,845.83	11,815.00	11,840.00	30.00	59.00	11,895.00
	3 Door	1.6 105PS	6 Speed PowerShift	E	138	11,495.83	13,795.00	13,820.00	41.00	83.00	13,995.00
	3 Door	1.5TDCi 75PS	5 Speed	A	98	11,095.83	13,315.00	13,340.00	29.00	58.00	13,395.00
	5 Door	1.25 60PS	5 Speed	C	120	9,845.83	11,815.00	11,840.00	30.00	59.00	11,895.00
	5 Door	1.25 82PS	5 Speed	C	120	10,345.83	12,415.00	12,440.00	29.00	57.00	12,495.00
	5 Door	1.6 105PS	6 Speed PowerShift	E	138	11,995.83	14,395.00	14,420.00	43.00	86.00	14,595.00
	5 Door	1.5TDCi 75PS	5 Speed	A	98	11,595.83	13,915.00	13,940.00	30.00	60.00	13,995.00
	Style ECONetic	3 Door	1.6 TDCi 95PS Start/Stop	5 Speed	A	87	12,095.83	14,515.00	14,540.00	31.00	63.00
5 Door		1.6 TDCi 95PS Start/Stop	5 Speed	A	87	12,595.83	15,115.00	15,140.00	33.00	65.00	15,195.00
Zetec	3 Door	1.25 82PS	5 Speed	C	120	10,470.83	12,565.00	12,590.00	32.00	63.00	12,645.00
	3 Door	1.0 80PS Start/Stop	5 Speed	A	99	10,804.17	12,965.00	12,990.00	22.00	43.00	13,045.00
	3 Door	1.0T EcoBoost 100PS Start/Stop	5 Speed	A	99	11,304.17	13,565.00	13,590.00	23.00	45.00	13,645.00
	3 Door	1.6 105PS	6 Speed PowerShift	E	138	12,120.83	14,545.00	14,570.00	44.00	87.00	14,745.00
	3 Door	1.5TDCi 75PS	5 Speed	A	98	11,720.83	14,065.00	14,090.00	30.00	61.00	14,145.00
	5 Door	1.25 82PS	5 Speed	C	120	10,970.83	13,165.00	13,190.00	33.00	66.00	13,245.00
	5 Door	1.0 80PS Start/Stop	5 Speed	A	99	11,304.17	13,565.00	13,590.00	23.00	45.00	13,645.00
	5 Door	1.0T EcoBoost 100PS Start/Stop	5 Speed	A	99	11,804.17	14,165.00	14,190.00	24.00	47.00	14,245.00
	5 Door	1.6 105PS	6 Speed PowerShift	E	138	12,620.83	15,145.00	15,170.00	45.00	91.00	15,345.00
	5 Door	1.5TDCi 75PS	5 Speed	A	98	12,220.83	14,665.00	14,690.00	32.00	64.00	14,745.00
	Zetec ECONetic	3Door	1.6 TDCi 95PS Start/Stop	5 Speed	A	87	12,554.17	15,065.00	15,090.00	33.00	65.00
5Door		1.6 TDCi 95PS Start/Stop	5 Speed	A	87	13,054.17	15,665.00	15,690.00	34.00	68.00	15,745.00
Zetec S	3 Door	1.0T EcoBoost 125PS Start/Stop	5 Speed	A	99	12,762.50	15,315.00	15,340.00	26.00	51.00	15,395.00
	3 Door	1.6 TDCi 95PS DPF	5 Speed	A	95	13,179.17	15,815.00	15,840.00	34.00	69.00	15,895.00
Titanium	3 Door	1.0 80PS Start/Stop	5 Speed	A	99	11,804.17	14,165.00	14,190.00	24.00	47.00	14,245.00
	3 Door	1.0T EcoBoost 100PS Start/Stop	5 Speed	A	99	12,304.17	14,765.00	14,790.00	25.00	49.00	14,845.00
	3 Door	1.0T EcoBoost 125PS Start/Stop	5 Speed	A	99	12,804.17	15,365.00	15,390.00	26.00	51.00	15,445.00
	3 Door	1.6 105PS	6 Speed PowerShift	E	138	13,120.83	15,745.00	15,770.00	47.00	94.00	15,945.00
	3 Door	1.5TDCi 75PS	5 Speed	A	98	12,720.83	15,265.00	15,290.00	33.00	66.00	15,345.00
	5 Door	1.0 80PS Start/Stop	5 Speed	A	99	12,304.17	14,765.00	14,790.00	25.00	49.00	14,845.00
	5 Door	1.0T EcoBoost 100PS Start/Stop	5 Speed	A	99	12,804.17	15,365.00	15,390.00	26.00	51.00	15,445.00
	5 Door	1.0T EcoBoost 125PS Start/Stop	5 Speed	A	99	13,304.17	15,965.00	15,990.00	27.00	53.00	16,045.00
	5 Door	1.6 105PS	6 Speed PowerShift	E	138	13,620.83	16,345.00	16,370.00	49.00	98.00	16,545.00
	5 Door	1.5TDCi 75PS	5 Speed	A	98	13,220.83	15,865.00	15,890.00	34.00	69.00	15,945.00
Titanium ECONetic	3 Door	1.6 TDCi 95PS Start/Stop	5 Speed	A	87	13,554.17	16,265.00	16,290.00	35.00	70.00	16,345.00
	5 Door	1.6 TDCi 95PS Start/Stop	5 Speed	A	87	14,054.17	16,865.00	16,890.00	37.00	73.00	16,945.00
Titanium X	3 Door	1.0T EcoBoost 100PS Start/Stop	5 Speed	A	99	13,137.50	15,765.00	15,790.00	29.00	59.00	15,845.00
	3 Door	1.0T EcoBoost 125PS Start/Stop	5 Speed	A	99	13,637.50	16,365.00	16,390.00	27.00	55.00	16,445.00
	3 Door	1.6 105PS	6 Speed PowerShift	E	138	13,954.17	16,745.00	16,770.00	50.00	100.00	16,945.00
	3 Door	1.6TDCi 95PS	5 Speed	A	95	14,054.17	16,865.00	16,890.00	37.00	73.00	16,945.00
	5 Door	1.0T EcoBoost 100PS Start/Stop	5 Speed	A	99	13,637.50	16,365.00	16,390.00	27.00	55.00	16,445.00
	5 Door	1.0T EcoBoost 125PS Start/Stop	5 Speed	A	99	14,137.50	16,965.00	16,990.00	28.00	57.00	17,045.00
	5 Door	1.6 105PS	6 Speed PowerShift	E	138	14,454.17	17,345.00	17,370.00	52.00	104.00	17,545.00
	5 Door	1.6TDCi 95PS	5 Speed	A	95	14,554.17	17,465.00	17,490.00	38.00	76.00	17,545.00
	ST	3 Door	1.6T EcoBoost 182PS	6 Speed	E	138	13,995.83	16,795.00	16,820.00	50.00	101.00
ST 2	3 Door	1.6T EcoBoost 182PS	6 Speed	E	138	14,829.17	17,795.00	17,820.00	53.00	107.00	17,995.00

† 'On the road' price includes one years road fund licence, DVLA first registration fee and an estimated £25 for number plates.

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Effective from 28th January 2013

Option availability and pricing

Factory-Fitted Options	Studio	Style	Zetec	Zetec S	Titanium	Titanium X	ST	ST-2	Recomm Retail Price £	Total Price £
EXTERIOR										
Wheels										
Alloy - 16"x6.5", 7-Spoke, 195/50 tyres	-	-	O	-	-	-	-	-	187.50	225.00
Alloy - 17"x7", 8-spoke, 205/40 tyres	-	-	-	O	O	O	-	-	166.67	200.00
Deflation Detection System	-	O	O	O	O	O	O	O	62.50	75.00
Spare Wheel - 14" x 5.5 Steel Wheel	O	O ^E	O ^E	O	O ^E	O	O	O	79.17	95.00
Paint & Body										
Frozen White Paint	O	O	O	O	O	O	O	O	208.33	250.00
Metallic Paint	O	O	O	O	O	O	O	O	412.50	495.00
Molten Orange	-	-	-	-	-	-	O	O	604.17	725.00
Unique Pearlescent Paint - Hot Magenta/Candy Blue	-	-	O	O	O	O	-	-	604.17	725.00
Privacy Glass	-	O	O	O	S	S	O	S	125.00	150.00
Full Dress Up Kit (3dr or 5dr)	-	-	O ³	S	O ³	-	-	-	354.17	425.00
Large Rear Spoiler	-	O	O	S	O	-	-	-	125.00	150.00
Convenience										
Keyless Entry	-	-	-	O	O	S	-	-	354.17	425.00
Perimeter Alarm	-	O	O	S	S	S	-	-	83.33	100.00
INTERIOR										
Seating										
Rear Centre Head Restraint	-	O	O	O	O	S	O	O	41.67	50.00
Driver's Seat Lumbar Support	-	-	O	S	S	S	-	-	41.67	50.00
Heated Front Seats	-	-	-	-	O	S	-	S	145.83	175.00
Leather Pack (Zetec S/Titanium)	-	-	-	O ⁴	O ⁴	-	-	-	625.00	750.00
Leather Pack (Titanium X)	-	-	-	-	-	O	-	-	166.67	200.00
Audio and communication systems										
Radio/CD and Ford SYNC	-	O	O	S	-	-	-	-	166.67	200.00
DAB Radio/CD and Ford SYNC	-	O	O	-	-	-	-	-	250.00	300.00
DAB Radio/CD and Ford SYNC (Zetec S)	-	-	-	O	-	-	S	-	83.33	100.00
Navigation System with DAB Radio/CD and Ford SYNC	-	O	O	-	-	-	-	-	583.33	700.00
Navigation System with DAB Radio/CD and Ford SYNC (Zetec S)	-	-	-	O	-	-	-	-	416.67	500.00
Navigation System with DAB Radio/CD and Ford SYNC (ST)	-	-	-	-	-	-	O	-	333.33	400.00
Sony Navigation System with DAB Radio/CD and Ford SYNC	-	-	-	-	O	O	-	O	333.33	400.00
Rear View Camera	-	-	-	-	O ²	O ²	-	-	208.33	250.00
Comfort and Convenience										
Trip Computer	-	O	-	-	-	-	S	S	62.50	75.00
Adjustable Boot Load Floor	-	O	O	O	O	O	O	O	62.50	75.00
EATC	-	-	-	O	S	S	-	O	229.17	275.00
Quickclear Heated Windscreen	-	O	S	S	S	S	S	S	83.33	100.00
Auto Wipers including Headlamps & Dimming Rear View Mirror	-	-	-	O	S	S	-	-	104.17	125.00
PACKS										
City Pack	-	O	O	O	-	-	-	-	250.00	300.00
City Pack (Titanium)	-	-	-	-	O	-	-	-	166.67	200.00
Driver Assistance Pack	-	-	O ¹	O ¹	-	-	-	-	333.33	400.00
Driver Assistance Pack (Titanium/Titanium X)	-	-	-	-	O ¹	O ¹	-	-	250.00	300.00
Front & Rear Parking Sensors	-	O ¹	O ¹	-	-	-	-	-	333.33	400.00
Front & Rear Parking Sensors (Titanium, Titanium X)	-	-	-	-	O ¹	O ¹	-	-	250.00	300.00
ST Style Pack	-	-	-	-	-	-	O	O	229.17	275.00

S = Standard O = Optional N/C = No Cost Option P = Part of a Pack E = Standard on ECONetic

Availability Notes

- 1 Not Available with City Pack
- 2 Requires Sony Radio or Navigation System
- 3 Not Available with ECONetic series
- 4 Includes Heated Seats and Centre Head Restraint

Pack Details

City Pack

Rear Parking Distance Sensor and Electric/Heated Power-Foldable Door Mirrors with Puddle Lamps

Driver Assistance Pack

Active City Stop, Rear Parking Distance Sensor and Electric/Heated Power-Foldable Door Mirrors with Puddle Lamps (only available with 1.0 petrol or diesel engines)

Full Dress Up Kit

Large Rear Spoiler, Side Skirts, Sport Front and Rear bumpers, Sport Grille

ST Style Pack

17" Alloys Painted Rado Grey, Illuminated Scuff Plates and Red Brake Callipers.