



New FordFiesta

Recommended prices

Effective from 28th January 2013

New FordFiesta

Effective from 28th January 2013

Series	Body Style	Engine	Transmission	VED Band	CO2 Emission	Recomm. Retail Price £	Total Price (incl VAT) £	Estimated 'On the Road' Price £
Studio	3 Door	1.25 60PS	5 Speed	C	120	8,095.83	9,715.00	9,795.00
Style	3 Door	1.25 60PS	5 Speed	C	120	9,345.83	11,215.00	11,295.00
	3 Door	1.25 82PS	5 Speed	C	120	9,845.83	11,815.00	11,895.00
	3 Door	1.6 105PS	6 Speed PowerShift	E	138	11,495.83	13,795.00	13,995.00
	3 Door	1.5TDCi 75PS	5 Speed	A	98	11,095.83	13,315.00	13,395.00
	5 Door	1.25 60PS	5 Speed	C	120	9,845.83	11,815.00	11,895.00
	5 Door	1.25 82PS	5 Speed	C	120	10,345.83	12,415.00	12,495.00
	5 Door	1.6 105PS	6 Speed PowerShift	E	138	11,995.83	14,395.00	14,595.00
	5 Door	1.5TDCi 75PS	5 Speed	A	98	11,595.83	13,915.00	13,995.00
Style ECONetic	3 Door	1.6 TDCi 95PS Start/Stop	5 Speed	A	87	12,095.83	14,515.00	14,595.00
	5 Door	1.6 TDCi 95PS Start/Stop	5 Speed	A	87	12,595.83	15,115.00	15,195.00
Zetec	3 Door	1.25 82PS	5 Speed	C	120	10,470.83	12,565.00	12,645.00
	3 Door	1.0 80PS Start/Stop	5 Speed	A	99	10,804.17	12,965.00	13,045.00
	3 Door	1.0T EcoBoost 100PS Start/Stop	5 Speed	A	99	11,304.17	13,565.00	13,645.00
	3 Door	1.6 105PS	6 Speed PowerShift	E	138	12,120.83	14,545.00	14,745.00
	3 Door	1.5TDCi 75PS	5 Speed	A	98	11,720.83	14,065.00	14,145.00
	5 Door	1.25 82PS	5 Speed	C	120	10,970.83	13,165.00	13,245.00
	5 Door	1.0 80PS Start/Stop	5 Speed	A	99	11,304.17	13,565.00	13,645.00
	5 Door	1.0T EcoBoost 100PS Start/Stop	5 Speed	A	99	11,804.17	14,165.00	14,245.00
	5 Door	1.6 105PS	6 Speed PowerShift	E	138	12,620.83	15,145.00	15,345.00
	5 Door	1.5TDCi 75PS	5 Speed	A	98	12,220.83	14,665.00	14,745.00
Zetec ECONetic	3Door	1.6 TDCi 95PS Start/Stop	5 Speed	A	87	12,554.17	15,065.00	15,145.00
	5Door	1.6 TDCi 95PS Start/Stop	5 Speed	A	87	13,054.17	15,665.00	15,745.00
Zetec S	3 Door	1.0T EcoBoost 125PS Start/Stop	5 Speed	A	99	12,762.50	15,315.00	15,395.00
	3 Door	1.6 TDCi 95PS DPF	5 Speed	A	95	13,179.17	15,815.00	15,895.00
Titanium	3 Door	1.0 80PS Start/Stop	5 Speed	A	99	11,804.17	14,165.00	14,245.00
	3 Door	1.0T EcoBoost 100PS Start/Stop	5 Speed	A	99	12,304.17	14,765.00	14,845.00
	3 Door	1.0T EcoBoost 125PS Start/Stop	5 Speed	A	99	12,804.17	15,365.00	15,445.00
	3 Door	1.6 105PS	6 Speed PowerShift	E	138	13,120.83	15,745.00	15,945.00
	3 Door	1.5TDCi 75PS	5 Speed	A	98	12,720.83	15,265.00	15,345.00
	5 Door	1.0 80PS Start/Stop	5 Speed	A	99	12,304.17	14,765.00	14,845.00
	5 Door	1.0T EcoBoost 100PS Start/Stop	5 Speed	A	99	12,804.17	15,365.00	15,445.00
	5 Door	1.0T EcoBoost 125PS Start/Stop	5 Speed	A	99	13,304.17	15,965.00	16,045.00
	5 Door	1.6 105PS	6 Speed PowerShift	E	138	13,620.83	16,345.00	16,545.00
	5 Door	1.5TDCi 75PS	5 Speed	A	98	13,220.83	15,865.00	15,945.00
Titanium ECONetic	3 Door	1.6 TDCi 95PS Start/Stop	5 Speed	A	87	13,554.17	16,265.00	16,345.00
	5 Door	1.6 TDCi 95PS Start/Stop	5 Speed	A	87	14,054.17	16,865.00	16,945.00
Titanium X	3 Door	1.0T EcoBoost 100PS Start/Stop	5 Speed	A	99	13,137.50	15,765.00	15,845.00
	3 Door	1.0T EcoBoost 125PS Start/Stop	5 Speed	A	99	13,637.50	16,365.00	16,445.00
	3 Door	1.6 105PS	6 Speed PowerShift	E	138	13,954.17	16,745.00	16,945.00
	3 Door	1.6TDCi 95PS	5 Speed	A	95	14,054.17	16,865.00	16,945.00
	5 Door	1.0T EcoBoost 100PS Start/Stop	5 Speed	A	99	13,637.50	16,365.00	16,445.00
	5 Door	1.0T EcoBoost 125PS Start/Stop	5 Speed	A	99	14,137.50	16,965.00	17,045.00
	5 Door	1.6 105PS	6 Speed PowerShift	E	138	14,454.17	17,345.00	17,545.00
	5 Door	1.6TDCi 95PS	5 Speed	A	95	14,554.17	17,465.00	17,545.00
ST	3 Door	1.6T EcoBoost 182PS	6 Speed	E	138	13,995.83	16,795.00	16,995.00
ST 2	3 Door	1.6T EcoBoost 182PS	6 Speed	E	138	14,829.17	17,795.00	17,995.00

† 'On the road' price includes one years road fund licence, DVLA first registration fee and an estimated £25 for number plates.

New FordFiesta

Effective from 28th January 2013

Option availability and pricing

Factory-Fitted Options	Studio	Style	Zetec	Zetec S	Titanium	Titanium X	ST	ST-2	Recomm Retail Price £	Total Price £
EXTERIOR										
Wheels										
Alloy - 16"x6.5", 7-Spoke, 195/50 tyres	-	-	O	-	-	-	-	-	187.50	225.00
Alloy - 17"x7", 8-spoke, 205/40 tyres	-	-	-	O	O	O	-	-	166.67	200.00
Deflation Detection System	-	O	O	O	O	O	O	O	62.50	75.00
Spare Wheel - 14" x 5.5 Steel Wheel	O	O ^E	O ^E	O	O ^E	O	O	O	79.17	95.00
Paint & Body										
Frozen White Paint	O	O	O	O	O	O	O	O	208.33	250.00
Metallic Paint	O	O	O	O	O	O	O	O	412.50	495.00
Molten Orange	-	-	-	-	-	-	O	O	604.17	725.00
Unique Pearlescent Paint - Hot Magenta/Candy Blue	-	-	O	O	O	O	-	-	604.17	725.00
Privacy Glass	-	O	O	O	S	S	O	S	125.00	150.00
Full Dress Up Kit (3dr or 5dr)	-	-	O ³	S	O ³	-	-	-	354.17	425.00
Large Rear Spoiler	-	O	O	S	O	-	-	-	125.00	150.00
Convenience										
Keyless Entry	-	-	-	O	O	S	-	-	354.17	425.00
Perimeter Alarm	-	O	O	S	S	S	-	-	83.33	100.00
INTERIOR										
Seating										
Rear Centre Head Restraint	-	O	O	O	O	S	O	O	41.67	50.00
Driver's Seat Lumbar Support	-	-	O	S	S	S	-	-	41.67	50.00
Heated Front Seats	-	-	-	-	O	S	-	S	145.83	175.00
Leather Pack (Zetec S /Titanium)	-	-	-	O ⁴	O ⁴	-	-	-	625.00	750.00
Leather Pack (Titanium X)	-	-	-	-	-	O	-	-	166.67	200.00
Audio and communication systems										
Radio/CD and Ford SYNC	-	O	O	S	-	-	-	-	166.67	200.00
DAB Radio/CD and Ford SYNC	-	O	O	-	-	-	-	-	250.00	300.00
DAB Radio/CD and Ford SYNC (Zetec S)	-	-	-	O	-	-	S	-	83.33	100.00
Navigation System with DAB Radio/CD and Ford SYNC	-	O	O	-	-	-	-	-	583.33	700.00
Navigation System with DAB Radio/CD and Ford SYNC (Zetec S)	-	-	-	O	-	-	-	-	416.67	500.00
Navigation System with DAB Radio/CD and Ford SYNC (ST)	-	-	-	-	-	-	O	-	333.33	400.00
Sony Navigation System with DAB Radio/CD and Ford SYNC	-	-	-	-	O	O	-	O	333.33	400.00
Rear View Camera	-	-	-	-	O ²	O ²	-	-	208.33	250.00
Comfort and Convenience										
Trip Computer	-	O	-	-	-	-	S	S	62.50	75.00
Adjustable Boot Load Floor	-	O	O	O	O	O	O	O	62.50	75.00
EATC	-	-	-	O	S	S	-	O	229.17	275.00
Quickclear Heated Windscreen	-	O	S	S	S	S	S	S	83.33	100.00
Auto Wipers including Headlamps & Dimming Rear View Mirror	-	-	-	O	S	S	-	-	104.17	125.00
PACKS										
City Pack	-	O	O	O	-	-	-	-	250.00	300.00
City Pack (Titanium)	-	-	-	-	O	-	-	-	166.67	200.00
Driver Assistance Pack	-	-	O ¹	O ¹	-	-	-	-	333.33	400.00
Driver Assistance Pack (Titanium/Titanium X)	-	-	-	-	O ¹	O ¹	-	-	250.00	300.00
Front & Rear Parking Sensors	-	O ¹	O ¹	-	-	-	-	-	333.33	400.00
Front & Rear Parking Sensors (Titanium, Titanium X)	-	-	-	-	O ¹	O ¹	-	-	250.00	300.00
ST Style Pack	-	-	-	-	-	-	O	O	229.17	275.00

S = Standard O = Optional N/C = No Cost Option P = Part of a Pack E = Standard on ECONetic

Availability Notes

- 1 Not Available with City Pack
- 2 Requires Sony Radio or Navigation System
- 3 Not Available with ECONetic series
- 4 Includes Heated Seats and Centre Head Restraint

Pack Details

City Pack

Rear Parking Distance Sensor and Electric/Heated Power-Foldable Door Mirrors with Puddle Lamps

Driver Assistance Pack

Active City Stop, Rear Parking Distance Sensor and Electric/Heated Power-Foldable Door Mirrors with Puddle Lamps (only available with 1.0 petrol or diesel engines)

Full Dress Up Kit

Large Rear Spoiler, Side Skirts, Sport Front and Rear bumpers, Sport Grille

ST Style Pack

17" Alloys Painted Rado Grey, Illuminated Scuff Plates and Red Brake Callipers.

New FordFiesta

60

Effective from 28th January 2013

	Saving	Promotional Price (inc VAT and fitting)
Accessory Pack Promotional Prices		
Protection Pack		
- Rubber mats (set of 4, front and rear), Boot Liner, Bumper Protector	£22.01	£149.00
Protection Pack Plus		
- Rubber mats (set of 4, front and rear), Mud Flaps (front and rear), Boot Liner, Bumper Protector	£38.02	£239.00
Roof Transportation Pack		
- Thule Pacific 100 Roof Box, Cross Bars	£35.00	£349.00
Bike Pack		
- Thule Pro Ride 591 Bike Carrier, Cross Bars	£35.00	£199.00
Pet Pack		
- Travall Dog Guard, Boot Liner, Bumper Protector	£7.00	£199.00

Dealer Fitted Accessory	Part (FINIS) number	Total £ (inc VAT)
Styling/Wheels		
14" Alloy Wheels (ilo 14" Steel) Sparkle Silver	1807827	£130.00
15" 5-spoke alloy wheel	1799189	£155.00
15" 5x2-spoke alloy wheel	1799190	£155.00
16" 15-spoke alloy wheel	1799191	£TBC
16" 12-spoke alloy wheel	1799192	£TBC
16" 7-spoke alloy wheel	1799205	£TBC
16" Alloy Wheels Verve-Design 12-spk, Sparkle Silver	1807826	£180.00
17" 8-spoke alloy wheel	1799207	£TBC
Locking Wheelnuts for alloy wheels	1751660	£52.00
Wheel Cover	1813325	£TBC
Front Bumper Skirt*	1802985	£246.00
Front Bumper Skirt Fitting Material	1802987	£3.60
Front Diffuser painted (fixed to front skirt)	1801362	£40.00
Scuff Plates, Stainless Steel with Etched "Fiesta" Logo (5DR)*	1531353	£77.00
Scuff Plates, Stainless Steel with Etched "Fiesta" Logo (3DR)*	1531356	£77.00
Gear Knob (Charcoal Black, Satin Chrome)	1799524	£84.00
Rear Bumper Skirt Corners	1802982	£225.00
Rear spoiler*	1802185	£231.00
Side Skirts 5-Door Left Hand Side*	1803000	£215.00
Side Skirts 5-Door Right Hand Side*	1802988	£215.00
Side Skirts 3-Door Left Hand Side*	1803437	£215.00
Side Skirts 3-Door Right Hand Side*	1803436	£215.00

Protection		
Anti Slip Mat w/o 2nd load floor	1804539	£47.00
Anti Slip Mat on top 2nd load floor	1804540	£47.00
Anti Slip Mat underneath 2nd load floor	1804541	£47.00
Floor Mats velour in black with Metal Grey stitching - Front	1806052	£44.00
Floor Mats velour in black with Metal Grey stitching - Rear	1805918	£33.00
Floor Mats velour in black with Cognac double stitching - Front	1806056	£44.00
Floor Mats velour in black with Cognac double stitching - Rear	1806051	£33.00
Floor Mats Velours with Fiesta Logo - Front	1788652	£46.00
Floor Mats Velours with Fiesta Logo - Rear	1553626	£34.00
Mud Flaps - Front	1531631	£35.00
Mud Flaps - Rear	1531632	£35.00
Rubber Floor Mats - Front	1728711	£30.00
Rubber Floor Mats - Rear	1526902	£20.00

Standard Floor Mats	1784386	£34.00
---------------------	---------	--------

Comfort & Convenience

Pelican - armrest to fit to centre console between front seats *	1773576	£113.00
Garmin Mirror Navi *	1700935	£371.00
Parrot Minikit Plus - portable bluetooth handsfree kit	1667804	£73.00
Parrot MKi9100 integrated bluetooth handsfree kit with iPod/USB connection (a wiring loom is also required when fitting this product)	1697246	£158.00
Climair sunblind kit - 3 door (tailored to fit all rear windows)*	1568755	£151.00
Climair sunblind kit - 5 door (tailored to fit all rear windows)*	1568756	£179.00
Waeco TE-21 12v coolbox - attaches to ISOfix points for secure mounting	1479499	£268.00
Xvision rear parking distance sensors *	Various	from £299.99
TomTom VIA 820 Live Pro Fit/Mount	1745527	£270.00

Transportation

Roof Bars*	1718804	£194.00
Tow Bar E-Kit 13 Pin	1801205	£156.00
Towbar Detachable	1717205	£342.00
Towbar Fixed (incl. 13-In E-Kit) only DC	1730053	£189.00
Adapter (Short)(13 pin to 7 pin)	1513402	£19.40
Adapter wire towbar (13 pin to 7 pin)	1697945	£44.00
Thule Bike Carrier FreeRide 532#	1746077	£53.00
Thule Bike Carrier ProRide 591#	1698518	£85.00
Thule Ski Carrier Deluxe 727#	1301032	£101.00
Thule Roof Stowage Box (Pacific 100 Silver Grey) #	1773157	£240.00
Thule Roof Stowage Box (Pacific 200) #	1773159	£310.00
Thule Roof Stowage Box (Motion 200 Black Glossy)#	1773158	£412.00
Thule Roof Stowage Box (Ranger 90) #	1513367	£209.00
Thule Surfboard Carrier 833 #	1513394	£71.00
Thule Kajak Carrier 874 #	1513393	£81.00

Child Seats

Britax Child Seat "King Plus"	1673411	£214.38
Britax Child Seat "Kid 07"	1673415	£125.13
Britax Child Seat "Kid Fix"	1581116	£185.50

Safety and Emergency

Emergency Kit: First Aid + Warning Triangle	1336752	£19.00
Emergency Kit: First Aid + Warning Triangle + Hi-Visibility Vest + Gloves	1301029	£27.00
Hi-Visibility Vest, Yellow	1378052	£5.00
First Aid Kit	1460218	£7.10
Warning Triangle	1440254	£7.00
Jump leads (Petrol engines)	5023562	£29.00
Jump leads (Diesel engines)	5023563	£43.00
Tow Rope, up to 2500 kg	5011184	£18.00

*Fully fitted price - available at participating dealers

Must be used in conjunction with basic roof load carrier

This price list shows both original Ford accessories as well as a range of carefully selected products from third party suppliers, which are identified under that third party supplier's brand name. Please note that third party supplier branded accessories do not come with a Ford warranty but are covered by the third party supplier's own warranty, the details of which can be obtained from your Ford Dealer.

Please refer to your Ford Dealer for details of additional accessories available within the Ford range

New FordFiesta

Effective from 28th January 2013

The Estimated 'On the Road' prices include the following:

CO2 Emissions Band	Number Plates (Estimated) £	Gov't First Registration Fee £	Vehicle Excise Duty (VED) £	Total £
A	25.00	55.00	0.00	80.00
B	25.00	55.00	0.00	80.00
C	25.00	55.00	0.00	80.00
D	25.00	55.00	0.00	80.00
E	25.00	55.00	120.00	200.00
F	25.00	55.00	135.00	215.00
G	25.00	55.00	170.00	250.00
H	25.00	55.00	275.00	355.00
I	25.00	55.00	325.00	405.00
J	25.00	55.00	460.00	540.00
K	25.00	55.00	600.00	680.00
L	25.00	55.00	815.00	895.00
M	25.00	55.00	1030.00	1110.00

The delivery charge is included in the total retail price, and is made on all models for delivery to the Dealer's premises (with the exception of the Channel Islands and the Isle of Wight where a further charge will be made). Where delivery is not made to the customer at the Dealer's premises a further charge may be made by the Dealer.

The Vehicle Excise Duty (VED) charged on new cars is based on their engine's CO2 emissions* (expressed in grammes per kilometre (g/km)). The chart below shows the Bands and the VED which will be levied (**effective 1st April 2012**).

VED Band	CO2 Emissions (g/km)*	Alternative Fuel £	Petrol £	Diesel £
A	up to 100	0.00	0.00	0.00
B	101 to 110	0.00	0.00	0.00
C	111 to 120	0.00	0.00	0.00
D	121 to 130	0.00	0.00	0.00
E	131 to 140	110.00	120.00	120.00
F	141 to 150	125.00	135.00	135.00
G	151 to 165	160.00	170.00	170.00
H	166 to 175	265.00	275.00	275.00
I	176 to 185	315.00	325.00	325.00
J	186 to 200	450.00	460.00	460.00
K	201 to 225	590.00	600.00	600.00
L	226 to 255	805.00	815.00	815.00
M	Over 255	1020.00	1030.00	1030.00

* All CO2 emissions figures in g/km are from officially approved tests under the Passenger Car Fuel Consumption Order 2001 and in accordance with EEC Directive 93/116/EC.

The CO2 emissions and fuel consumption test figures shown in the chart do not express or imply any guarantee of the emissions or fuel consumption of a car of the class in question. All the figures are based on tests conducted on vehicles with standard wheel and tyres, optional or accessory wheels and tyres may have an effect on the emissions and fuel consumption of a vehicle.

Customer Order Price Protection

Ford's Price Protection Plan means that the price you pay is the same as the price on your order, as long as you are prepared to accept delivery within three months, and in any event, as soon as your vehicle is available. Your Dealer has full details of the Plan. Ford Motor Company is not liable for changes in price caused by Government changes in tax rates or changes in other applicable legislation.

VAT

VAT is shown calculated at 20%. The total price of a vehicle, including factory-fitted options and accessories fitted by the Ford Dealer, will be subject to VAT on retail sale.

Vehicle Excise Duty

The Vehicle Excise Duty charge is applicable at the time of supply.

Price and specification changes

The prices and specifications in the publication were true and accurate at the time of printing. You should, however, check details with your Dealer, as there may have been changes in view of the Ford policy of continuous development. The right is reserved to change specification, prices and colours.

Published by Ford Motor Company Limited, Brentwood, Essex. Information correct at time of publication.

Ford Protect

Every new Ford car sold is protected by a 3-year/60,000 miles Ford Protect Classic Plan Warranty. In addition, it will also come with Ford Assistance for 1 year, providing roadside assistance in the UK and throughout Europe. If you plan on keeping your car for longer than 3 years or are a high mileage driver you can extend your 3 year/60,000 miles warranty to either 4 years/80,000 miles or 5 years/100,000 miles.

You can also upgrade to a Ford Protect Premium Plan, giving you the option of scheduled servicing and extended Ford Assistance.

4th/5th Year Extended Warranties

Features:

Cover against the cost of repair or replacement of defective parts, or to repair a material, assembly or manufacturing defect recognised by Ford.

Protection against unexpected repair bills.

All repairs will be carried out by Ford Authorised Dealers using genuine Ford parts.

These extended warranty plans must be purchased within one year of the car's first date of registration.

4th/5th Year Extended Warranty Prices

Plan Length	Mileage Limit	Classic	Extended Warranty Plan (inc. VAT @20%)
3 years	60,000	No-Fee	
Plan Enhancements			
4 years	80,000		£130.00
5 years	100,000		£240.00

Premium Plan

Features:

Scheduled Servicing - Covers scheduled servicing recommended by Ford, including associated parts and labour, for the number of services applicable to your plan; replacement brake fluid (every other year); bodywork and paint check (annually); air conditioning check (at third service only) and convenience checks.

Extended Ford Assistance - roadside assistance in the UK and throughout Europe
Vehicle hire - up to £30 per day for up to 7 days.

Premium Plan Prices

Plan Length	Mileage Limit	No. of services	Classic	Premium Plan (inc. VAT @20%)
3 years	60,000	N/A	No-Fee	
Plan Enhancements				
2 years*		2		£430.00
3 years		3		£695.00

* the no-fee warranty element of this plan applies for 3 years/60,000 miles

Please note

The length of your plan (and number of services on Premium Plans) applies from your New Vehicle Warranty commencement date, usually the date of first registration.

Time and mileage limits apply to all Ford Protect Plans.

It is a condition of Ford Protect Premium Plans that your vehicle is serviced by an Authorised Ford Repairer, according to the schedules in your Ford Service Portfolio. In addition, your Ford Service History Log must be stamped and kept up-to-date.

These Ford Protect Plans are transferable so it is an added benefit to the new owner if you decide to sell your vehicle.

Prices were correct at time of printing and include VAT at 20%.

Ask your Ford Dealer for full details of the Ford Protect Extended Warranty or Premium Plans and their associated Terms and Conditions. Alternatively, call Ford Protect Customer Services on 0870 241 6726 or visit www.ford.co.uk